**Creating a 1920's Magazine**

Your job is to create a magazine covering aspects of culture, politics, arts, music, and/or lifestyles from the 1920's. You will create this magazine in a group of 3-4, each person working to create a product that is reflective of the time period. Your magazine will be published in the classroom and should be reflective of the 1920's as much as possible. In the course of your project, you will mimic a magazine's content and style, making a 1920's edition that is reflective of that magazine's format.

First you will choose a magazine format that you will imitate. After analyzing the current magazine's format and describing the relevant style and content of the magazine's creators + the typical reader, you will create a magazine that mimics that format. Select a magazine from our library or bring your own to replicate.

Components

1. **Cover Page** (Lead story, picture, title of magazine, , & date)

2. **Table of Contents** (list the feature articles, editors/contributors, and what page numbers they will be found, may include small pictures or other creative things that spark interest to the reader)

3. **1 feature article per person**. Articles must be written as if they could be in your model magazine during the 1920's (e.g. in a 1920's issue of Time). They can be about any significant event, trend or development during the 1920's.

 - Articles should be typed in column format, like a newspaper or magazine

 - Keep margins of 1 inch maximum all around, 12 point font

-The page on which your article is written should be in magazine format; that is, no large expanses of blank paper. You might wrap the article around a picture.

4. **1 supplementary article per person.** (These items should be original creations – not a print out from the internet or a copy of an advertisement you have seen in your research. They should combine your historical knowledge with your imagination. Each should be tailored to your magazine's audience).

 Examples

-Advertisements (by private organizations or the government) You may copy images but you must create the text yourself. The ads must suit the audience of the magazine and be a popular product of the era.

-Letter to the Editor - on a current controversial issue

-Political Cartoons (must be created, not copied)

5. **Works Cited**: Include a properly formatted bibliography at the end of your article. For each feature article, you must use at least three sources of information.

**Major Events, Trends and Ideas from the 1920's**

-- **Consumer and Popular Culture**: Americans begin the trend of spending for what you want in addition to what you need. Rise of advertising, mass media (including radio and consolidation of newspapers) and cheaply produced goods create a change in spending – Automobile especially important – becomes backbone of American economy through the 1970's.

- **Prohibition** goes into effect in 1920 – causes widespread crime and a whole culture of speakeasies, bathtub gin, and Gangsters.Al Capone and Bugsy Moran make their mark.

- **Women's role in society is rapidly changing**: A second large feminist movement – Women took the right to vote in 1919 and styles/practices of women both in leisure and work start changing, Fashions (“Flappers”), Consumption (of cigarettes and alcohol) and Work (in new industries or professions) changed face of relations between the sexes. Birth control first widely advocated by Margaret Sanger.

**- Harlem Renaissance:** A new arts movement flourishes in New York. Its influence spreads to and comes from the South, Chicago, Kansas City. Artists like Langston Hughes, Zora Neale Hurston, Marcus Garvey, Claude McKay, Dorothy West, Jean Toomer, Paul Robeson and Cab Calloway were among the stars.

**-** **Jazz – America's Classical Music:** American music started to come into its own, with a character that was distinct from European or African influence. Major players included Duke Ellington, Louis Armstrong, Kid Ory, and Bessie Smith.

**-** **Politics – Return to Normalcy:** A labor movement was strong through the early 1920's and tied to Socialist elements. Later a “Red Scare” coupled with nativism caused the ousting of Socialist leaders and immigrants. President Harding and his V.P. (who later became President) asked for a return to “normalcy”. Still, they were involved in a scandal (Teapot Dome) that proved to help Coolidge in his election bid.

**-** **Urbanism:** More and more people moved to the cities, creating new interactions. 1920 was the first census in which more Americans lived in urban areas than rural areas.

**-** **Sports:** Baseball, Tennis, Golf, Football, and Boxing each gained new popularity. Stars included Babe Ruth (baseball), Jack Dempsey (boxing), Red Grange (football). Helen Wills (tennis), and Bobby Jones (golf). The 1927 Yankees are considered by many as the greatest American sports team ever.

- **Movies:** Charlie Chaplin, Mary Pickford, Rudolph Valentino and Clara Bow were stars of this popular art form.

**- Literature:** F. Scott Fitzgerald (*The Great Gatsby)*, Ernest Hemingway (*The Sun Also Rises* and *A Farewell to Arms*), T.S. Eliot (*The Wasteland)*, Edna St Vincent Millay (poetry) and Sinclair Lewis (*Main Street)* were notable authors of the time.

- **Nativism:** The Ku Klux Klan reached its highest membership during the 20's. Several Congressmen and government administrators were members, and the organization found large numbers of new recruits. New immigration laws were passed to keep out Southern and Eastern Europeans and select Asian groups.

**Grading Standards**

**25 points for each feature article:**

1. Accuracy in reporting. Attention to details.

2. Feature article is interesting to read.

3. Well-written articles including proper grammar and spelling.

4. A neat, professional, aesthetically pleasing article that is consistent with the model magazine you have chosen. Graphics do not dominate the page but enhance the article.

5. Includes a minimum of 3 resources, cited properly at the back of the magazine.

**10 points for each supplementary piece:**

1. Creativity/originality in appearance or writing

2. Attractive design/layout

**10 points communal grade:**

Cover Page (5 points)

Table of Contents (5 points)

1. Both the cover page and table of contents will be scored on visual appeal and style that matches parent magazine.

**45 points total**